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India-Women Excellence Leadership Awards 2017 (I-WELA).

Date: 28<sup>th</sup> January 2017, Noida

Organized By:



In Collaboration With:







#### About the event

Women constitute only 13.76% of the total entrepreneurs in India.

It's time for you to 'StepUp' Now!



STEP UP 360, in collaboration with MSME DI Government of India, Ennoble IP, Spinta Labs Silicon Valley, Chatur Ideas, Angel Lab Silicon Valley, is organizing the India-Women Excellence Leadership Awards 2017 (I-WELA)

The event positions and focusses to bring together women entrepreneurs, visionaries, industry leaders, representatives of the government, besides those who aspire to be an 'Entrepreneur' To unleash and bring out the real level of productivity and potential, and to raise your prosperity quotient, Step Up 360 turns up with this event to empower the women in context to Economic Growth & Development of India

## Objectives Of The Summit-



Applauding Women Achievements-Various Fields



India's First Women Focused IP led Incubatorcum-Accelerator- The Labelled Launch



Meet and Greet With Your Industry Counterparts

## **Awards Category**







Healthcare



Wealth Managment



Media



E-Commerce



Innovation & Technology



Online Education



Women Supporting Leaders/Social Leader

#### **Event Flow**

**5pm – 5:30 pm** • Welcome note Ennoble/Chatur/MSME/EEPC

Keynote Speaker \delta 5:31pm – 5:45 pm

**5:47 pm – 6:15 pm** Women Entrepreneurial Ecosystem in India... A Curtain Raiser

Award 1st
Award 2nd **6:16pm—6:35 pm**Award 3rd

Launch Of StepUp360 - India's First

Women Focused IP Enabled Incubator &
Accelerator Program

Coffee Break 6:50pm -7:10 pm

7:15 pm – 7:45pm • Fireside Chat

I-WELA
Award 3rd, 4th,5th
6th,7th
6th,7th

8:15pm – 8:30pm • Identifying and Overcoming Common Barriers to Women Being Globally Mobile

StepUp360 Startup Launch 8:30 pm – 8:40 pm

8:45pm -8:55 pm • Thanking Note

Network Dinner with Music • 9.00 pm

# Highlights

Meet Your Dream Industry Leaders, Mentors, CEOs, Founders, Investors

Imperceptible Startups
Ecosystem Representation

Strong Business Network

Get in Touch with The
Think Tanks

Delegates Visiting us, from DIPP/DST/MSME/EEPC and Other Govt. Officials

Women Focused
/Indian Women
Startup Ecosystem
Representation

Startups/ Tech Based Startups

Recognizing Women
Achievers in Their
Specific Areas

Never Before Seen Tech Startups by Women

Opportunity to Showcase Your Company and Product in Front of Policy Makers



#### Guests of the Event Our Inspiration



Shri Kalraj Mishra Ji Minister of Micro, Small and Medium Enterprises



Smt. Smriti Zubin Irani Minister of Textiles



Smt. Nirmala Sitharaman Minister of State for Commerce and Industry (Independent Charge)



Harkesh Mitall
Advisor, Ministry of Science &
Technology



Speakers & Motivators of the Event Our Inspiration

Kirthiga Reddy Managing Director, Facebook - India



Vinita Bali Managing Director, Britannia Industries Limited



Dr. Harsh Vardhan Minister of Science and Technology (India)



Shri Amitabh Kant CEO, Niti Aayog



Shri Surendra Nath Tripathi Additional Secretary & Development Commissioner MSME



Rita A. Teaotia Commerce Secretary



Vijay Shekhar Sharma Founder, Paytm



Richard Rekhy
CEO, KPMG India

#### Meet the Celebrities



Vidya Balan Actress



Yuraj Singh Cricketer & Entrepreneur



Rekha M. Menon
Chairman and Managing Director,
Accenture - India



Priya Nair
Executive Director,
Hindustan Unilever Limited

## Speakers & Motivators of the Event Our Inspiration



R.F Patel
Ex - CEO, BSE &
Ex - President, Reliance Money



Miten Mehta Investor Silicon Valley



Kunal Shah Founder, Freecharge



Guneet Singh Head - Marketing Solutions, Google



Dinesh Jotwani



Chitra Ramkrishna Managing Director & CEO, National Stock Exchange



Apurva Purohit
President,
Jagran Groups



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## About Organizers













